



FRESH FOR ALL WORKING GROUP MINUTES

JUNE 17, 2016; 9:30-11:30AM; HPEDSB, HASTINGS ROOM, 156 ANN STREET, BELLEVILLE

IN ATTENDANCE: Co-Chairs: Cherie Hardie, Steve van de Hoef, Beverley Bell-Rowbotham, JoAnne Lewis, Brandi Hodge, Wendy Anderson, Ruth Ingersoll

REGRETS: Stephen Poole

MANDATE: Responsible for identifying and implementing one or more actionable projects that will improve access to healthy food by children, youth and families in Hastings-Prince Edward.

Item	Discussions/Motions	Recommendations <i>(things to go forward to the Networks)</i>	Action <i>(including Person Responsible And Completion Date)</i>
1. Welcome and Introductions	No introductions necessary		
2. Review of Agenda	Agenda accepted		
3. Accept Minutes	Minutes accepted		
4. Business Arising from Minutes: a) Recipient Organizations	Wendy contacted the recipient agencies to ask if they still wanted to be listed and if their info on the website was correct. Helping Hands in Deseronto does not want to be listed as they already receive enough fresh produce.		



Item	Discussions/Motions	Recommendations <i>(things to go forward to the Networks)</i>	Action <i>(including Person Responsible And Completion Date)</i>
5. Work Plan a) Budget b) Lawn Signs	<p>We are over budget. In need of \$1,000 to break even; this includes the fall billboard.</p> <p>JoAnne reported that 50 have been distributed, Cannon's has 30 they are distributing. Committee members are distributing 50 more; the rest will be saved for fall distribution.</p>		<p>All: Research grant opportunities and submit at least one application. E-mail the committee when you are submitting to reduce duplication. Completed applications are attached for reference.</p>
6. New Business a) Marketing Campaign	<p>Summer: PSA's on the radio stations. Fall: The billboard will be up for the month of October; media releases will go out; 100 lawn signs distributed.</p>		<p>Steve will contact the radio station to inquire if they will run PSA's</p>
7. Next Meeting	<p>July 26th; United Way office; 9:30-11:30am</p>		<p>If you are attending or not, contact: chardie@hpedsb.on.ca steve.vandehoef@gmail.com wanderson@hpechildrenandyouth.ca</p>
8. Adjournment	<p>11am</p>		