



FRESH FOR ALL WORKING GROUP MINUTES

FEBRUARY 17, 2017, 9:30-11:30AM, HPEDSB, 156 ANN STREET, BELLEVILLE

IN ATTENDANCE: Cherie Hardie (Chair), Brandi Hodge (Support), Steve van de Hoef, Tanya Baldwin, Kevin Bazkur, Wendy Anderson (Coordinator)

REGRETS: Mike Paradis, Ruth Ingersoll, Diane Milan, Christine Durant, JoAnne Lewis

MANDATE: Responsible for identifying and implementing one or more actionable projects that will improve access to healthy food by children, youth and families in Hastings-Prince Edward.

Item	Discussions/Motions	Recommendations <i>(things to go forward to the Networks)</i>	Action <i>(including Person Responsible And Completion Date)</i>
1. Welcome and Introductions			
2. Review and Accept Agenda	Accepted. Wendy offered to take minutes.		
3. Review and Accept Minutes from November 11, 2016	Panel discussion was added to #5		
4. Grant Application Updates	<p>At this time, \$500 of the \$9500 budget is confirmed. It was agreed that meeting budgetary needs for this year's campaign is the main priority at this table.</p> <p>Cherie listed the grants that FFA may be eligible for:</p> <ul style="list-style-type: none"> • Scott's – Grow 1000 Community Grant - Cherie 		



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	<ul style="list-style-type: none"> • Kay Stanford – Cherie • Fiskers – missed deadline • Saputo - Cherie • Quintessential (Quinte First/Bayshore) - Cherie • TD Bank - Cherie • Triangle Fluids - Cherie • Bridge Street – Steve • Association of Food Banks – apply with member – Steve will ask Salvation Army • Rotary of Belleville – Brandi • CGN is applying for a Rotary Regional Grant. This is a good example of how the partnership between CGN and FFA could be advantageous. • All agreed that any joint applications need to clearly spell out responsibilities and allocations. 		
<p>5. DocFest</p>	<p>After some discussion, it was agreed that CGN will promote the Fresh for All campaign on their website and at events, and that over the next year; the two groups will look at opportunities to leverage collaboration. Tanya mentioned a dashboard / framework that FFA can plug into.</p> <p>Cherie offered to represent Fresh for All at DocFest on March 4th at 2:30pm at the Core Centre in Belleville. The film “Sustainable” will be featured.</p> <p>The CGN is planning a follow-up fundraiser event for</p>		<p>The \$200 entrance fee is being shared equally with CGN. Fresh for All is featured in the program.</p> <p>Cherie to ask Ruth if the</p>



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	<p>March 30th at St. Thomas Church. A panel discussion and exhibits will include community groups such as Harvest Hastings, Community Development Council and the Poverty Roundtable as well as CGN. Since a representative from Fresh for All may not be available, Ruth might represent and share promotional materials on behalf of Fresh for All.</p>		<p>Community Development Council would promote Fresh for All at the panel discussion event.</p> <p>Tanya to advise Cherie of next Harvest Hastings meeting.</p>
<p>6. Review Planning Worksheet and Assign Duties</p>	<ul style="list-style-type: none"> • Cherie to contact Steve Poole to get an idea of garden centres to reach out to • In light of our funds, focused marketing is not a reality right now. It would make sense to focus on general rather than target audiences • This could be accomplished through posters, rack cards, lawn signs and facebook • JoAnne advised via email that she hasn't had a chance to work on the evaluation • Brandi will review the questions, set them up on United Way's survey monkey account, and Wendy will distribute to recipient organizations. • With Wendy leaving, members will need to lend a hand with coordination, minutes, etc. 		<p>Wendy will send distribution lists and meeting templates to Cherie.</p>
<p>7. Next Meeting Date</p>	<p>Friday, April 21, 2017 9:30-11:30am HPEDSB, 156 Ann Street, Belleville</p>		<p>If you are attending or not, contact: chardie@hpedsb.on.ca bhodge@unitedwayofquinte.ca</p>
<p>8. Adjournment</p>	<p>Meeting ended at 11:10am</p>		