

**EARLY CHILDHOOD DEVELOPMENT WORKING GROUP**

**MINUTES**

WEDNESDAY, JUNE 3, 2015 2-4 PM, HASTINGS AND PRINCE EDWARD PUBLIC HEALTH – 179 N PARK ST., BELLEVILLE

**IN ATTENDANCE:** Jen Ronan (co-chair), Wendy Anderson (coordinator), Andrea Brennan-Doucette, Beverley Bell-Rowbotham (DAC), Nicole Belnap, Martha Palm-Leis

**REGRETS:** Brandi Lucas, Jill Gardiner (co-chair), Denise Boos, Donna Kaye

**MANDATE:** The Early Childhood Development Working Group is responsible for identifying and implementing one or more actionable projects that will improve early childhood development outcomes for children in Hastings-Prince Edward.

Item	Discussions/Motions	Recommendations <i>(things to go forward to the Networks)</i>	Action <i>(including Person Responsible And Completion Date)</i>
<b>1. Welcome and Introductions – Identify Minute-taker</b>	Jen Ronan acted as chair and held roundtable introductions  Jen will take notes.		
<b>2. Review of Agenda</b>	Discussion with Peggy Neil added to business arising from the minutes.		
<b>3. Accept Minutes from</b>	Nicole to be added to “in attendance” for May		

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<p><b>4. Business Arising from Minutes</b></p> <p>a) CYSN            Advocacy/Awareness Work Plan follow-up</p> <p>b) Peggy Neil follow-up</p>	<p>CYSN Advocacy Group is working on a strategy to engage local municipal councils and ensure they are aware of the work that is being done by the CYSN. Wendy is looking for volunteers to present the deputation at local municipal council meetings – preferably people that live within each community. It will probably be later in the fall. ECD working group will have the opportunity to review the deputation before they are finalized.</p> <p>Jen spoke with Peggy re: how to best get our messages to the physicians. It is tricky. They do not usually put up posters and it doesn't necessarily get to the physicians.</p>		<p>Andrea may be interested. Wendy will follow-up with her.</p> <p>We will keep on agenda for September.</p> <p>Jen will plan a face-to-face meeting with Peggy to discuss further.</p>
<p><b>5. Healthy Kids Community Challenge</b></p>	<p>Kristina is now on maternity leave. No plans at this time to replace this position.</p>		
<p><b>6. Make Room for Play Campaign</b></p>	<p>Communication plan is now complete. Kristina left a Facebook report on our campaign. Engagement dropped off the weeks after we boosted them. The campaign had a very strong first week. During the first week of the campaign, additional funds were spent to boost the Facebook messages. The message had over 17000 views, 839 clicks, 522 likes, 22 comments and 103 shares. Next weeks (Apr. 6-June 1) after boosting reach dropped to 2565 views.</p>		<p>Jen and Bev will create a one-pager to highlight the campaign feedback for the Network. Jen will send Bev a draft by next week. Jen will close the survey on Friday and tweet out where the winner came from.</p>

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	<p>This also reflects our change to 1/week from 1/day posting.</p> <p>Public survey ended with 65 respondents. Reviews were generally positive and provided good info to move forward on.</p> <p>Only had 1 partner survey completed so far – but it has only been out one day.</p> <p>It Takes a Village webinar from Best Start. Fee professional development on physical literacy/healthy eating. Based on No Time To Wait Report. – possible follow-up activity for community partners to expand the learning related to physical activity/play/physical literacy.  <a href="http://www.beststart.org/TakingAction/">http://www.beststart.org/TakingAction/</a></p>		<p>Wendy will remind the partners to complete the survey on June 5 and 12.</p> <p>Jen will send an e-mail out to the ECD working group and ask them to all work on the It Takes A Village program this summer. Specifically the module on physical activity/physical literacy</p>
<p><b>7. Healthy Habits Start Early</b></p>	<p>Jen has completed Healthy Habits Start Early workshops at 7 daycare centres. Goal to reach all by the fall. Including a monthly e-mail to staff. She also presented to the Prince Edward-Lennox &amp; Addington Resource Group</p>		
<p><b>8. New business</b>  a) ECD next working plan development</p>	<p>The group discussed the possibility of organizing a physical literacy summit – possibly in coordination</p>		

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<p>b) Terms of Reference</p> <p>c) CYSN 2013 Report Card Survey</p> <p>d) Risky Play</p>	<p>with the sport expo in the spring 2016 with break-out sessions. It was decided that future planning/discussion should take place with more members and would be deferred to the September meeting. A small group may meet over the summer to explore options.</p> <p>Possible keynote presenters discussed: Dr. Colin Higgs  <a href="https://www.youtube.com/watch?v=4JuJgb_jju4">https://www.youtube.com/watch?v=4JuJgb_jju4</a>            Dr. Dean Kriellers  <a href="https://www.youtube.com/watch?v=NCY1yS3jeMU">https://www.youtube.com/watch?v=NCY1yS3jeMU</a></p> <p>Need to consider when to review the TOR. They are a bit outdated. Possibly looking at doing this over the summer through e-mail?</p> <p>Wendy advised that survey open to all CYSN members and community partners – due June 15. More than 1 person at an organization may complete it.</p> <p>Jen reported that the next Active Healthy Kids report card is coming out next week (June 9) and should highlight the balance between risky play and safety. Risky play different than dangerous play. Children need an opportunity to try new things. Should be a good report.</p>		<p>Jen to send out a doodle poll for the September meeting. Need to make sure to re-engage partners.</p> <p>Jen will send an email out to the group with some info on TOR. Perhaps something the smaller group can do.</p> <p><a href="https://www.surveymonkey.com/s/RGJCZ6V">https://www.surveymonkey.com/s/RGJCZ6V</a></p> <p>Jen will send link out for report as soon as she gets it.</p>

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<b>9. Next Meeting</b>	A doodle poll survey will be circulated to determine best time to schedule the next meeting		If you are attending or not, please contact: <a href="mailto:JRonan@hpechu.on.ca">JRonan@hpechu.on.ca</a> <a href="mailto:gardjill@alcdsb.on.ca">gardjill@alcdsb.on.ca</a> <a href="mailto:wanderson@hpedsb.on.ca">wanderson@hpedsb.on.ca</a>
<b>10. Adjournment</b>	Adjourned at 3:30		