



SECOND HELPINGS WORKING GROUP MINUTES

THURSDAY, FEBRUARY 12, 2015, 9:30-11:30AM, CDC QUINTE MEETING ROOM, 65 STATION STREET, BELLEVILLE

IN ATTENDANCE: Ruth Ingersoll, Steve van de Hoef, Kellie Brace, Nicole Chevalier, Diane Milan, Brandi Hodge, Joanne Lewis, Wendy Anderson

REGRETS: Kelly Allan, Maribeth deSnoo, Beverley Bell-Rowbotham, Darlene Thompson, Brandi Hildebrand, Carolyn McInnis

MANDATE:

Second Helpings (Food Reclamation Project) Working Group is responsible for identifying and implementing one or more actionable projects that will improve access to healthy food by children, youth and families in Hastings-Prince Edward.

Item	Discussions/Motions	Recommendations <i>(things to go forward to the Networks)</i>	Action <i>(including Person Responsible And Completion Date)</i>
1. Welcome and Introductions	Joanne Lewis from the Poverty Roundtable was introduced and welcomed!		
2. Review of Agenda	Agenda accepted		
3. Accept Minutes from Nov 18th	Minutes accepted		
4. Business Arising a) Funding – United Way Collaboration Grant	Wendy received verbal confirmation of \$4,500 for our food security mobilization effort.		Ruth will follow-up with Avaya on their \$500



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<p>b) Loyalist Graphic Design</p> <p>c) Promotion/marketing strategy consultant</p>	<p>Invoices will flow through United Way. Also, the CYSN is nearing year-end and has earmarked \$1,000 for the project – which needs to be spent by March 31st.</p> <p>The opportunity to apply for a Scotts Canada grant for \$500 - \$1,500 was discussed. The deadline is tomorrow – http://growarow.org. The group expressed concern around the amount and timeline.</p> <p>Brandi has requested poster and billboard campaign submissions from Loyalist students.</p> <p>Brandi has asked Shawn Patriquin at THEY for help with a marketing strategy. Waiting for a response.</p>		<p>contribution which United Way can receive on behalf of the project. Steve will follow up on \$500 FSN contribution.</p> <p>Steve will take a look to see if this is a viable opportunity.</p> <p>Brandi and Wendy to meet with Loyalist class tomorrow.</p> <p>Steve offered to join Brandi if THEY agree to meet with us.</p>
<p>5. New Business</p> <p>a) PEC Row-a-Row Vital Signs Update</p> <p>b) Identifying Next Steps</p>	<p>A working group member from the Vital Signs Food Group is willing to take on the project in PEC. The Food Group is exploring the idea.</p> <p>Create a critical path – ad hoc committee.</p> <p>Launch end of April/beginning of May. May 24th is generally planting weekend but people plan their gardens beforehand.</p>		<p>Diane will report back after the Food Group has had a chance to discuss.</p>



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<p>c) CYSN Advocacy Working Group is Seeking Support from Red Flag Working Groups</p>	<p>Involve Hastings and PEC Agriculture Federations.</p> <p>Keep it simple!!</p> <p>Remember to measure impact – amount of fresh food, hits on designated website(s).</p> <p>Wendy presented a draft work plan on behalf of the CYSN Advocacy Working Group which is looking for input and support with municipal council deputations on our work in November. The intent is to promote awareness about the issues, our work and build in specific “asks” on how they can help.</p> <p>Second Helpings supports the advocacy work plan and expects the opportunity for input and consultation across all partners, networks and working groups (FSN, Vital Signs, PRT).</p>		
<p>6. Assigning Tasks</p>	<p>Nicole will research Edmonton and Loving Spoonful, Kingston’s Grow-a-Row models for best practices.</p> <p>At our next meeting, we will draft a list of primary outcomes including:</p>		



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	<ul style="list-style-type: none"> • Food provision • Community awareness • Community engagement 		
7. Next Meeting	February 26 th , 8:30-10:30am, CDC This will be a working meeting.		If you are attending or not, contact: ruth@cdcquinte.com steve.vandehoef@gmail.com wanderson@hpedsb.on.ca
8. Adjournment	11:30am		